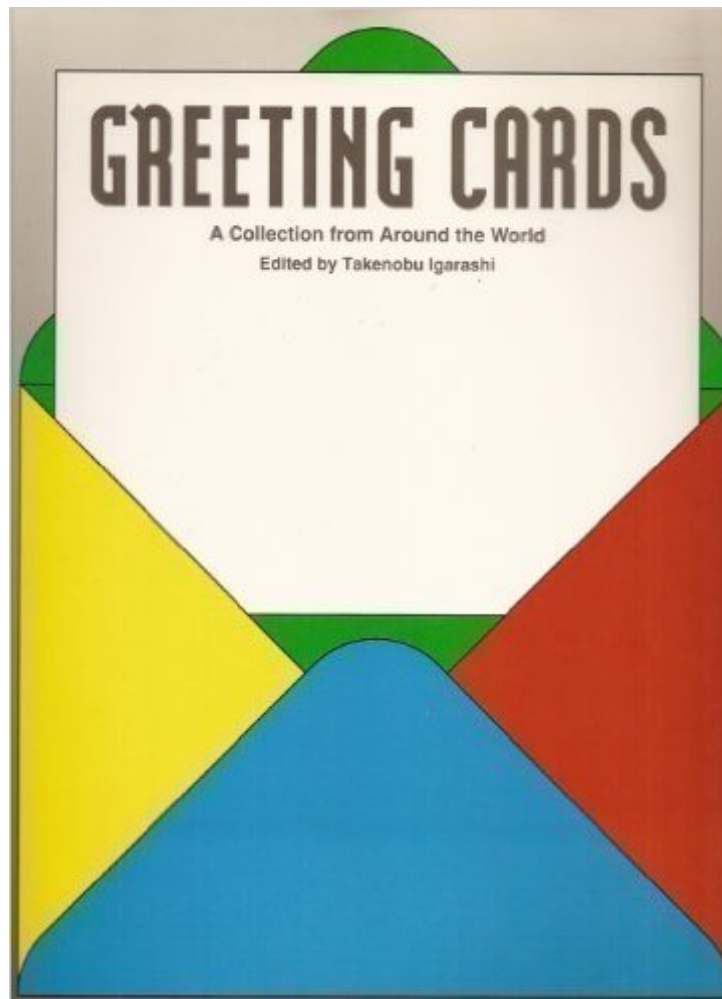


The book was found

Greeting Cards: A Collection From Around The World



Synopsis

The greeting card represents a playground of opportunities for the designer. There are so few guidelines and restrictions to content with, that one is left free to experiment with new techniques and ideas. The nearly 300 cards presented in this book were carefully selected from around the world to showcase innovative ideas of prominent graphic designers. This book will give readers a fresh look at this genre of graphic design, and the overwhelming variety that it has to offer.

Book Information

Paperback: 159 pages

Publisher: Books Nippan; 1st edition (August 1989)

Language: English

ISBN-10: 4766105370

ISBN-13: 978-4766105377

Product Dimensions: 11.8 x 8.9 x 0.5 inches

Shipping Weight: 1.8 pounds

Average Customer Review: 5.0 out of 5 starsÂ Â See all reviewsÂ (1 customer review)

Best Sellers Rank: #4,795,761 in Books (See Top 100 in Books) #50 inÂ Books > Arts &

Photography > Graphic Design > Commercial > Annuals #8815 inÂ Books > Arts & Photography >

Graphic Design > Techniques #54533 inÂ Books > Reference > Foreign Language Study &

Reference

Customer Reviews

Even though this book is about 11 years old, I continually refer to it as a visual aid for graphic design. It's appeal is timeless and the layout and photographs showing Igarashi's collection of greeting cards are excellent. What I would like to see is a short description of materials used or method of design and printing. So when is your next book with updated collection of greeting cards going to be published, Mr. Igarashi???

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Audio CD, Wall Chart & Learning Guide] (Tuttle Flash Cards) Tuttle More Japanese for Kids Flash Cards Kit: [Includes 64 Flash Cards, Audio CD, Wall Chart & Learning Guide] (Tuttle Flash Cards) Tuttle More Indonesian for Kids Flash Cards Kit: [Includes 64 Flash Cards, Audio CD, Wall Chart & Learning Guide] (Tuttle Flash Cards) Tuttle Chinese for Kids Flash Cards Kit Vol 1 Simplified Ed: Simplified Characters [Includes 64 Flash Cards, Audio CD, Wall Chart & Learning Guide] (Tuttle Flash Cards) (v. 1) Tuttle Chinese for Kids Flash Cards Kit Vol 1 Simplified Character: [Includes 64 Flash Cards, Downloadable Audio, Wall Chart & Learning Guide]: Simplified Character v. 1 (Tuttle Flash Cards) Tuttle Korean for Kids Flash Cards Kit: (Includes 64 Flash Cards, Downloadable Audio, Wall Chart & Learning Guide) (Tuttle Flash Cards) Tuttle More Korean for Kids Flash Cards Kit: [Includes 64 Flash Cards, Audio CD, Wall Chart & Learning Guide] (Tuttle Flash Cards) Homes Around World River and Sea Homes Macmillan Library (Homes Around the World - Macmillan Library) Homes Around World Portable Homes Macmillan Library (Homes Around the World - Macmillan Library) Multiplication 0 to 12 Flash Cards (Brighter Child Flash Cards) The Time Garden Note Cards: Color-In Note Cards from the Creator of The Time Garden and The Time Chamber (Time Adult Coloring Books) Print's Best Letterheads and Business Cards 2 (Print's Best Letterheads & Business Cards, 1992) Daily Guidance from Your Angels Oracle Cards: 44 cards plus booklet Pioneers of Country Music: A Set of 40 Cards (Trading Cards)

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